



Acquire, Connect and Engage Your Team Workshop Experience

Aligning your people strategy to your business and brand strategies

Do you ever feel like your people strategy is not aligned with your business and brand strategy? Does your marketing department make promises to your customers and not tell you? This is not a new challenge. Many organizations work in silos without connecting the organization’s goals to all departments, so everyone has a common focus. This results in your employees either not willing or able to deliver on your customer promise.

An effective People Strategy starts with determining the behavior and skills needed to deliver on your brand. Then using those to acquire the right talent, connect them to the organization and engage them over time.

What is the Acquire, Connect and Engage (ACE) Model?

The Ace Model is a systematic approach to

- evaluating how you currently align your people strategy to your business and brand strategy.
- developing a strategic approach to alignment with tactical actions.
- get the results you and your organization need to thrive in today’s environment.



The Questionnaire

The ACE model questionnaire gives you a sneak peek at which areas are your strengths and vulnerabilities. Look for it on our website and try it today!

Is this workshop right for Your Organization?

Participant Takeaways	<ul style="list-style-type: none"> • Identification of critical areas that impact your employee’s ability and willingness to deliver on your customer promise • Action plan to implement upon completion • Networking with other organizations facing similar challenges
Intended Participants	<ul style="list-style-type: none"> • Leaders who want to align their employee abilities and willingness to organizational strategies
Facilitation	<ul style="list-style-type: none"> • Public Virtual Experience • Can be customized and offered to intact teams in organizations • Limited to 10 for virtual workshop • One-on-one support after each workshop

How does the Ace model work?



The Facilitation

This virtual interactive experience is completed through one 4-hour workshop. Jackie Weathers guides you on a journey of discovery to determining where you are today, where do you need to be and how do you get there. We use our proprietary ACE model to help you develop your people strategy to align with your business and brand strategies so your employees can deliver on your brand promises.

Learn more about how you can leverage the ACE Model to elevate your organization's performance.

Contact Jackie Weathers today.